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SECURE

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SECURE: Background

“All are equal, but some are more equal than others.” And our fight continues...

The words quoted from the famous British writer George Orwell are still a saddening reality in the context of our society in India. The majority of our rural population suffers inequality of every kind- social, economic and political, even as India taking pride in being the largest democracy in the world enters its 68th year as a republic, this year 2017. SECURE was born in 1994 as a response to this state of affairs quite conspicuous in one of the tribal dominated districts of Odisha, that is, Mayurbhanj, where tribes of various clans constituting about 60% of the total population are among the poorest and most powerless in the society.

VISION:-

Ever-since its inception SECURE, which stands for social, educational and cultural undertaking for rural environment, has cherished the vision of a society where every member enjoys equal status irrespective of their caste, class, religion and gender, and lives in peace and prosperity, having opportunity to develop their full potential as human beings. And, SECURE has been committed to the role of a catalyst in the process of development and change, and functioning as a bridge between the people and the government.

STRATEGY

SECURE has retained its identity as a grass root level organization beginning, as it did in 1994 (When it was registered), with all sorts of good work: running non formal schools for out-of-school children, sports activities for the rural youths, setting up library for the general public, raising herbal garden to preserve indigenous plants, free medical service through a homoeopathic dispensary, environmental awareness under NEAC, cultural programs to

promote tribal theatre and helping the farmers and forest gatherers in earning remunerative prices for their produces etc. the organization moved through all these years building the credibility base in two underdeveloped blocks- Kaptipada and Gopabandh Nagar. Unlike its diverse approach in the past SECURE has recently adopted a clearer strategy of group-based activities in order to strengthen the livelihood of the targeted people and protect the environment for a long-term sustainable development.

Working mostly with scheduled tribes and scheduled castes in two blocks, the organization has expanded from a small number of Self-Help Groups in 2001 to 516 SHGs at present, with a total membership of 6000 women. It has received recognition from government as well as nongovernment agencies and made its presence visible in Mayurbhanj district with an animal rearing project running with support from Heifer Project International and GALVmed and the ongoing NABARD supported activities largely for the empowerment of women and farming families.

Reviving Cattle Capital

Age-old occupation gets a boost with modern know-how

From the time immemorial tribal and other rural households keep cows, goats, pigs, sheep and fowls to meet such needs as milk, meat and emergency cash. They have been rearing these animals as per their individual capacity and in the traditional ways. But this age-old practice as a supplementary economic activity offered a fertile ground for SECURE to develop it into a core strategy to fight poverty among the poor with the help of two aid agencies: Heifer International and GALVmed. Under their well-planned Mayurbhanj Socioeconomic (MSSED) project SECURE has mobilized its huge force of 165 Self-Help Groups with a strength of 2046 women members in Kaptipada Block to undertake rearing of goats and native breed of chickens in a more efficient manner.

Programme activities aimed at social development as well as financial freedom of the beneficiaries include the following activities:

- Orientation in 12 basic values (Under Heifer's Cornerstone guidelines)
- Passing on the gifts of she-goats to those in need

- Provision for goat shed
- Periodical vaccination of the animals and birds
- Assistance in marketing the produces

Started since 2015 the activities have made satisfactory progress during the year 2016-17, as shown in the table. One remarkable development is the formation of a Producers' Association, the registration of which as a Company is on the way. With all 2046 families as its members, the company will be a platform for sale of all kinds of farm produces including the animals. The project attaches utmost importance to group-based development process and an inbuilt element of virtue. The beneficiaries are encouraged to fight poverty together and to extend a helping hand to a poor family to get out of its helplessness. The value of an original group gifting she-goats to those individuals or groups without any animal as seed capital is promoted in intra-group and intergroup transactions. The original groups (OG) through this passing-on-gifts practice create POG (Passing on groups). The practice is not limited only to passing on goats; it also includes poultry , sharing of concept, training and experience gained from the project activities and the benefits of vaccination etc., with the new groups. The programmes now continue with 33 OGs and 132 POGs. The numbers of goats and fowls with the beneficiaries have increased, nutrition intake of the families has improved, and sale of grown-up he-goats has also gone up. The sale is now conducted through the informally working Producers' Association which makes arrangement for the meat sellers from towns (Udala) to come and buy goats from the farmers on the basis of weight of the live goats and at an agreed rate. The present rate stands at Rs. 220/ per Kilo. Vaccination reduces the mortality and morbidity of the animals and birds and protects them from diseases like PPR (Peste-des-petits) which is usually suffered by goats. Vaccination is administered once in three months by 30 trained volunteers spread over the project area. Each of the vaccinators has been supplied with a toolbox and a kit to render their service for a small charge of Rs. 2/ per head.



Passing on ceremony for goats at Rugudi



Passing on of goats at Devla and Health Camp by BVO, & ParaVet , MSED Project

2017 PROGRESS: Heifer Project (Kaptipada block)

SI No.	Name of the Activity	No. of Units	No. of Beneficiaries/ Groups benefited
1	Training	8 Nos	2825
2	Exposure Visit		11
3	Cave		7 Nos
4	Vaccinator		41 Nos
5	Animal Shed		511
6	Poultry Shed		121
7	Azzola		2600
8	Fodder Plantation		2047
9	Nursery		3
10	Buck Distribution		13
11	Doe Distribution		348
12	Weight Machine distribution		31
13	Goat Insurance		450
14	Deworming		2000
15	Vaccination Poultry/ Goat		60000
16	Animal Health Camp		60
17	FPO		1

LIVELIHOOD, ENTREPRENEURSHIP AND BANK LINKAGE

As usual, SECURE continued to support NABARD's efforts at 1) Improving the livelihood of the beneficiaries and 2) promoting awareness among them about the rudiments of banking and financial transactions.

The organization carried out following activities with NABARD's support and guidance.

- i. LEDP: 100 members from 23 Joint Liability Groups (JLG) were imparted training in Banaraj poultry farming at Nota G.P. The programme was executed in 5 batches of 20 each, and each programme for a duration of 7 days. Started on June 25, 2016, the 7 week long programme also included a poultry rearing unit for demonstration. The groups were subsequently linked with the Bank for savings and credit purpose under the aegis of bank officials: R.M. OGB, AGM, NABARD, and B.M.OGB. Some local leaders were also present on the occasion.



imparted relevant knowledge and skills of growing Azola and Subabool, so they could increase their incomes from goat rearing , Poultry farming ,Dairy farming .

ii.

MEDP: A Micro-Enterprise Development Programme was conducted for women members to orient them in fodder cultivation. Organised for a period of seven days from 6th to 12th of June 2016 at Nota G P office .The participants were

iii. W.S.H.G.

This project from NABARD has been continuing since June 2012 .We have received three sanctions amounting to 450 SHGs. It is also a livelihood project for LWE districts .





PROGRESS of the WSHG projects is summarized as follows :

Block-G B Nagar...Status as on 22/02/2017

Bank & Branch	SB Linked	Credit Linked	Credit Amount	Internal lending
BOI, Khunta	27	25	6,17,500	55,450
BOI, Pbpd	48	43	15,31,000	1,95,050
OGB, Ksd	25	21	6,09,000	12,400
OGB,Kuamara	5	4	89,000	7,500
SBI, Pasuda	11	10	2,39,000	29,000
SBI,Khunta	1	1	30,000	2,500
OGB,Khunta	6	6	150,000	8,000
Syndicate, Jaypur	3	2	26000	20,000
Total	126	112	31,91,500	3,29,900

Block-Kaptipada...Status as 22/02/2017

Bank & Branch	SB Linked	Credit Linked	Credit Amount	Not eligible	Internal lending
OGB,Talia	58	56	15,37,400	2	2,10,468
OGB,Khaladi	17	11	2,08,500	6	13,300
OGB,Salachua	83	74	18,50,000	9	92,200
OGB,Sarat	96	89	19,19,500	7	2,69,100
OGB,Kpd	9	8	101,000	1	6,000
BOI,Kpd	56	44	11,75,000	12	87,900
Syndicate Bank,Podadiha	9	8	1,16,000	1	18,500
O G B , Radho	1	1	11,000	-	=
	329	291	69,23,400	38	6,92,468



**Turmeric
Cultivation
(above) &
Packaging
(below)**



A number of meetings and events were organized during the period for familiarizing different segments of society with financial transaction with banks and related information.

- i) Quiz Competitions: 7 Quiz competitions were held with high school students at Kasturba Gandhi Girls' H.S. Sainkula, Basudev High Schol, Jaida, Jaipur High School , Jaipur in G B Nagar Block and Kaptipada High Schol, Kaptipada, Bhandar High School, Saradiha, in Kaptipada Block, Govt Girls' High School , Patpur, Gadigan High School, Gadigan , in Raruan Block .on financial literacy acquainting them with relevant information and agencies like Reserve Bank of India, NABARD, World Bank , other financial affairs .etc.
- ii) On Vigilance Awareness: Vigilance Awareness Week was observed during 31st October to 6th November .It was mainly participated by the High School Students at the time of Quiz programmes to spread awareness on how to check corruption in the society.
- iii) GRLTP –Two Grass Root Level Training Programme for women from WSHG s have been arranged .One at Purunabaripada GP, G B Nagar and another at Nota GP under Kaptipada Block . AGM , NABARD attended as the key resource person .



A Quiz Programme by DGM, NABARD ,

[A GRLTP Programme by DGM, NABARD, \(below \)](#)



Farmers' club

We have formed 20 farmers club according to the norm of NABARD .These clubs are yet to be inaugurated formally .

Save The Mother Earth

SECURE has been continuing its effort to save the mother earth through creation of awareness on environmental protection . Our office is at the foot of Similipal mountain range . We are keeping on our effort to save Similipal (trees ,medicinal plants and wild animals) . Similipal plays a vital role in climate change . Rally , distribution of leaflets, distribution of plants , discussion with SHG members are our major activities on environment .



Plants distribution from SECURE Nursery on World Forestry Day

A Call to Save Every Drop/

SECURE has joined hands with NABARD's campaign for water conservation. Topography of Mayurbhanj district consisting mostly of high lands, and deforestation threatening the ecological balance, scarcity of water for agricultural purposes is highly alarming. Hence the call for conserving rain-water wherever possible is of paramount importance.

In 2017 SECURE volunteers swung into action, even without any support from any external source, holding meetings and exhorting the farmers to store water in tanks, ponds, and wells or by any means possible so that layer of ground water would come up keeping the surrounding lands moist. The organization did this campaign in 20 villages in Gopabandhu Nagar and Kaptipada Blocks with the help of its contact with SHGs. The people keep demanding outside assistance for building structures that would help in irrigating their lands both for kharif and rabi crops.

Tribal Dance Competition –



We are promoting old & Tribal culture ,in Majhi gadia G P, at Mahulpankha village , above & below . Block-Kaptipada



DDM , NABARD and Secy. SECURE in a Turmeric Field , Rugudi (below)





Thaneswari WSHG, On work in a Leased paddy field , a team work , G B NagarBlock, Pahanraduva village .



SECURE GAMES- Women's Sports Competition , Rugudi, Kalamgadia , Prize distribution by Vice President, SECURE & BOD members, Kuantara Producer Co.Ltd.

